



UNIVERSITY OF PLYMOUTH

Role:	ORE Communications Officer
Grade:	7
Reports to:	Professor Deborah Greaves
Direct responsibility for:	n/a

Role Summary:

Every member of staff at University of Plymouth contributes to delivering the University's mission to advance knowledge and transform lives through education and research.

As the Offshore Renewable Energy (ORE) Communications Officer at the University of Plymouth, you will develop and facilitate communication, engagement and dissemination activities to support the aims of the ORE Supergen Hub, which are to conduct research, enterprise and knowledge transfer in offshore renewable energy. This activity is in alignment with the research strategy of the School and the ORE Hub involves participation of the national hub partners as well as the wider UK ORE research and industry community. You will ensure that communications of research and all related activity is of the highest standard and enhances the student experience as well as the reputation of the ORE Hub, research group, Faculty, School and University.

You will work within the COAST Engineering Research Group at University of Plymouth, a leading group of academics, postdocs and PhD students carrying out exciting work on European and UK projects in coastal engineering and ocean energy, and publishing in the best journals in the field. The group benefits from access to the £19m COAST Laboratory, equipped with state-of-the-art facilities for marine renewable energy and coastal engineering. For further information about the COAST Engineering Research Group at University of Plymouth please visit <https://www.plymouth.ac.uk/research/coast-engineering-research-group>, and for further information about the COAST Laboratory please see <https://www.plymouth.ac.uk/research/institutes/marine-institute/coast-laboratory>.

As ORE Communications Officer within the COAST Engineering Research Group you will be a key part of the ORE team. As well as the team at UoP, you will work closely with Professor David White at the University of Southampton (co-Director leading the

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- *Particular emphasis on key accountabilities and indicators of success will be defined in discussion between the individual employee and their manager as part of the University's PDR process.*
- **Grade 7 and 8 represent two distinct levels of contribution related to research capability, profile and contribution. Movement from grade 7 to 8 will be subject to a requirement for the higher level role and assessment of an individual's capability in these areas.*

Hub Communications Strategy) and with the ORE Hub team, which involves Universities of Plymouth, Southampton, Exeter, Edinburgh, Strathclyde, Aberdeen, Oxford, Manchester, Hull and Warwick.

All activities undertaken within this role need to be in compliance with the University's Safety Policy and undertaken in a way that demonstrates the University's commitment to Equality and Diversity for staff, students and partners.

Key Accountabilities:

Accountability	Indicators of Success
<ul style="list-style-type: none"> Assist development and delivery of the ORE Supergen Hub Communications Strategy. 	<ul style="list-style-type: none"> Approval of plan by Hub Directors Group and Hub Advisory Board Execution of plan according to schedule and meeting KPIs External profile and reputation Supergen Hub Profile and reputation EPSRC satisfaction with reporting PDR feedback
<ul style="list-style-type: none"> Establish and manage the ORE Hub website to host the web-based research map, open versions of all published research from the hub 	<ul style="list-style-type: none"> High usage of the Hub Website High number of contributors to Hub Website Peer feedback PDR feedback
<ul style="list-style-type: none"> Convene Annual Assembly and Conference Networking Events 	<ul style="list-style-type: none"> High attendance Positive attendee feedback Peer feedback PDR feedback
<ul style="list-style-type: none"> Manage the Supergen ORE twitter account and maintain communications out from the Hub. 	<ul style="list-style-type: none"> External profile and reputation Frequent messages High impressions, engagement and clickthrough High numbers of followers
<ul style="list-style-type: none"> Take responsibility for the delivery of communications projects or contribute to larger ones in partnership with colleagues. 	<ul style="list-style-type: none"> Successful delivery of projects within time, resource and budget allocations PDR feedback
<ul style="list-style-type: none"> Analyse the outputs of communication activities (traditional media, social media, video shorts, etc.); ensure that learnings are used to inform communication processes. Identify opportunities for developing new 	<ul style="list-style-type: none"> Value of enterprise generated from research Success of other accountabilities that use these learnings

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approaches to publicising the work of the ORE Hub.	<ul style="list-style-type: none"> ▪ PDR feedback
<ul style="list-style-type: none"> • Work with others as a team member, developing productive relationships with other staff and leading where agreed. 	<ul style="list-style-type: none"> ▪ Peer feedback ▪ Staff survey feedback ▪ PDR feedback

Knowledge, Education and Training:

- Appropriate postgraduate academic qualification in Communications, media or marketing or in a relevant specialist field, ideally related to Coastal Engineering and/or Ocean Engineering.
- Good undergraduate degree in a relevant field.

Experience:

- Good peer group recognition in the field of expertise with a developing national/international recognition
- A developing track record of communications, outreach, media or marketing work
- Evidence of the effective management of a communications strategy for research or other activity
- Demonstrated ability to engage with groups at all levels across the University and with external bodies

Skills:

- Demonstrated ability in social media and forms of digital marketing
- Demonstrated ability in technical communication to a range of stakeholders
- Development of material for traditional media, marketing materials
- Task management and time management
- Website management
- Interest in offshore renewable energy.

University of Plymouth Behaviours

- Demonstrates Self-Leadership
- Develops self and others to deliver
- Leads and operates in times of change and ambiguity
- Builds and secures value from relationships
- Drives innovation and action
- Creates and contributes to a shared vision
- Uses sound business judgement

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